



Dear <Name>:

Thank you for your interest in advertising with the HomeSchool Association of California (HSC). We offer several ways to reach homeschoolers throughout California and beyond.

First, our quarterly publication, [California HomeSchooler](#) (CHS), goes out to our membership and libraries throughout the state. CHS is renowned for timely, entertaining, and factual information which appeals to a broad range of homeschooling families. For as little as \$60 per quarter, you can place an ad in CHS and spread the word about your business. Please see the attached rate sheet for more information.

Want to reach even more homeschoolers? Combine your advertising in CHS with our e-newsletter and website advertising for the greatest impact.

As a monthly supplement to CHS, we send *The HSC Connection* e-newsletter to the entire HSC membership. By limiting advertising to just three sponsors per issue, we give your company more exclusive access. Place an ad in *The HSC Connection* in conjunction with your ad in CHS to reinforce your advertising message.

Your advertising need not be limited to magazines and e-newsletters. Our website boasts the [HSC Homeschooling MarketPlace](#), which allows advertisers to reach 1,000s of homeschoolers looking for companies which cater to their unique educational needs. Ads start at \$29.99 per year making this a very affordable option with high visibility. The MarketPlace is divided into the categories homeschoolers most often seek information and goes far beyond the usual listing of school subjects. You can find more information, as well as [submit your ad and payment](#) to the HSC Homeschool MarketPlace, on our website.

Please feel free to contact me at HSC-CHSads@hsc.org with any questions you may have.

I look forward to working with you.

Warm regards,

Cheryl Etzel
CHS Advertising Sales
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